



# Investor Presentation

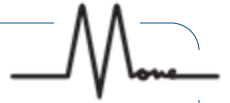
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A photograph of a glass door with a white etched logo and text. The logo is a stylized ECG line with the word 'move' in cursive. Below the logo, the words 'HEALTH &amp; WELLNESS' are etched in a sans-serif font. The door has two vertical metal handles. The background is a blurred office interior.

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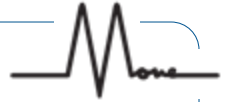
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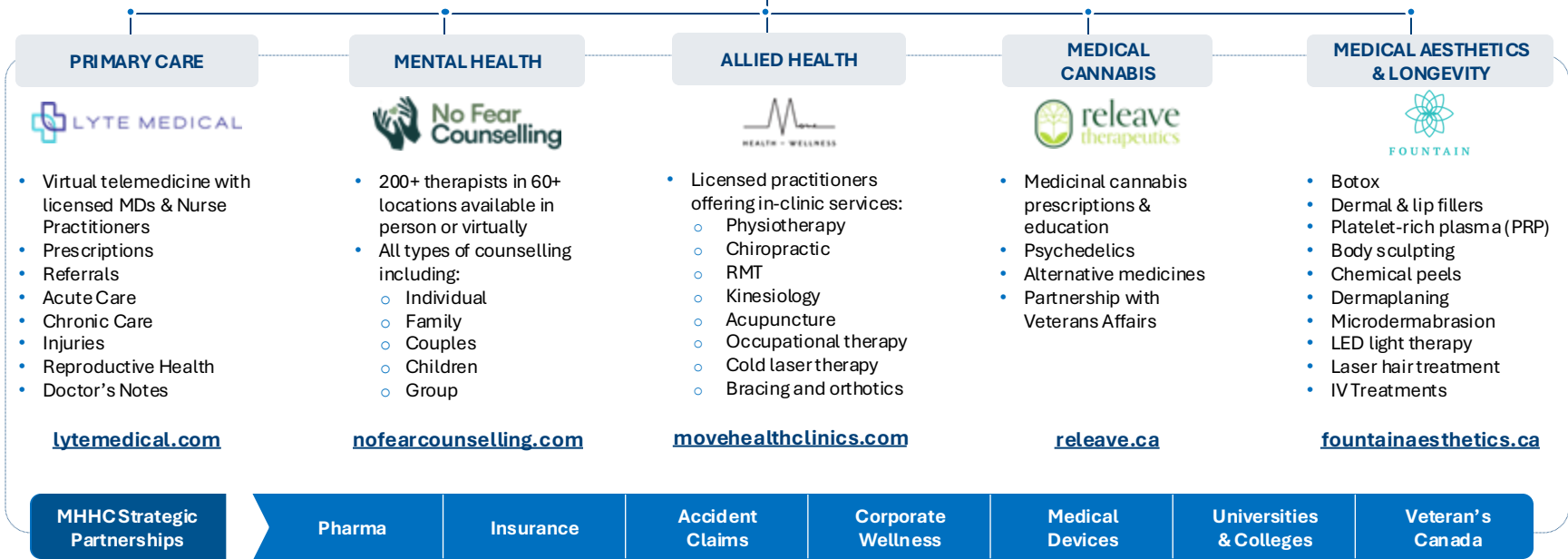
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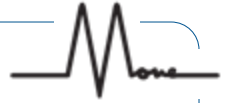
# About Move Health Holdings Corp (“MHHC”)



Established in 2019, MHHC has achieved 5x growth and offers comprehensive services across the healthcare spectrum



# MHHC Growth Timeline



5x growth in 5 years achieved rapid growth through organic expansion & accretive acquisition and operational efficiency



## Services

From allied health clinics to 24/7 telemedicine, medical cannabis, mental health counselling & medical aesthetics



## Distribution

From one rehab clinic to 70 locations & 300 licensed medical practitioners



## Gross Revenue

From \$35K to \$11M in projected gross revenue (YE 2024)



## EBITDA

+9% EBITDA positive since 2021 and 39% gross margins

2019

### Operational Launch

- First MHHC clinic opens in Surrey, BC

2020

### Telemedicine Launch

- MHHC enters into exclusive agreement with Lyte Medical™ for 24/7 telehealth services and medical cannabis through Release Therapeutics™

2021

### 2nd MHHC Clinic

- Acquisition of White Rock, BC clinic

### 3rd MHHC Clinic

- Organic expansion into Kelowna, BC

2022

### 4th & 5th MHHC Clinics

- Acquisition of two GTA clinics, marking expansion into Eastern Canada with operational integration in early 2023

2023

### Award Finalist Surrey Board of Trade

Kelowna clinic expansion

Acquisition of Lyte Medical

2024

Appointment of Dr Francois Louw as Senior Medical Advisor

### No Fear Counselling (NFC)

- Referral partnership evolves to merger of MHHC and NFC

Acquisition of Fountain Wellness marks entry into medical aesthetics

# Financial Summary & Investment Opportunity



Phase 2 Capital Investment \$5 Mil accelerates accretive M&A growth strategy  
 Expected ROI (Capital & Share Exchange) ~120%



	2023	Projected 2024	FY 2025 Post Phase 2 \$5M Financing	2026-2027 Post Phase 3 \$10M Financing
<b>EBITDA</b>	+6%	+9%	+10%	+11%
<b>Gross Revenue</b>	\$5.7M	~\$11M	\$22M	\$37M
<b>Gross Margins</b>	38%	39%	40%	42%
<b>Operations</b>	<ul style="list-style-type: none"> <li>• 5 Allied Health Clinics</li> <li>• Telemedicine</li> <li>• Medical Cannabis</li> </ul>	<ul style="list-style-type: none"> <li>• 6-7 Allied Health Clinics</li> <li>• Telemedicine</li> <li>• Medical Cannabis</li> <li>• Mental Health</li> <li>• Medical Aesthetics &amp; Longevity</li> </ul>	<ul style="list-style-type: none"> <li>• 10-12 Allied Health Clinics</li> <li>• Telemedicine</li> <li>• Medical Cannabis</li> <li>• Mental Health</li> <li>• Medical Aesthetics &amp; Longevity</li> <li>• Pharma</li> </ul>	<ul style="list-style-type: none"> <li>• 25-30 Allied Health Clinics</li> <li>• Telemedicine</li> <li>• Medical Cannabis</li> <li>• Mental Health</li> <li>• Medical Aesthetics &amp; Longevity</li> <li>• Pharma</li> </ul>
<b>Annual Patients</b>	51,500	87,000+	175,000+	250,000+

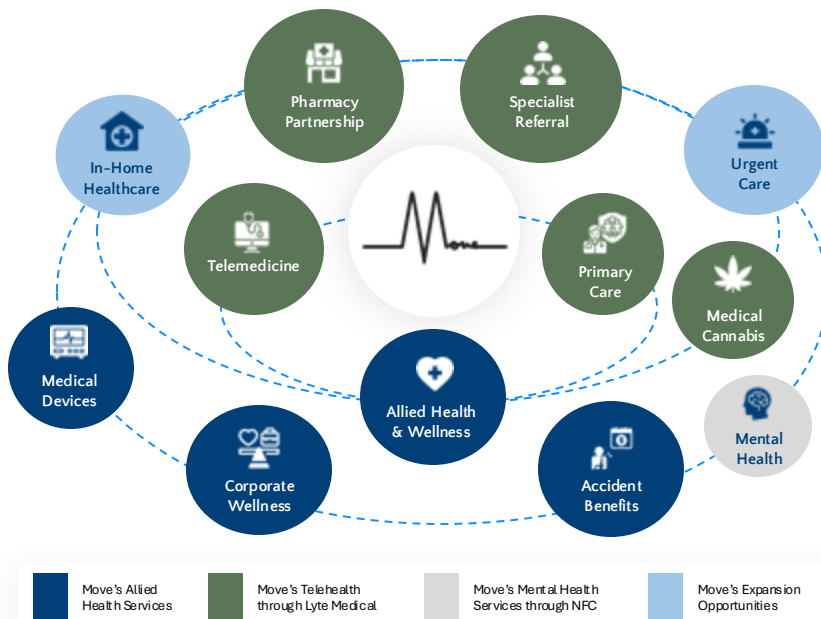
# MHHC Ecosystem & Growth Strategy



Total Canadian Healthcare Market **\$ 344B**

MHHC Business Model **35% / \$102.6 B**

MHHC Market Expansion Opportunities **+19% / +\$63 B**



## Growth Strategy

### Accretive Acquisition & Partnerships

- Robust clinic pipeline across Canada with phased operational integration over 18-24 months
- Strategic partnerships that drive incremental two-way patient referrals

### Synergistic Expansion

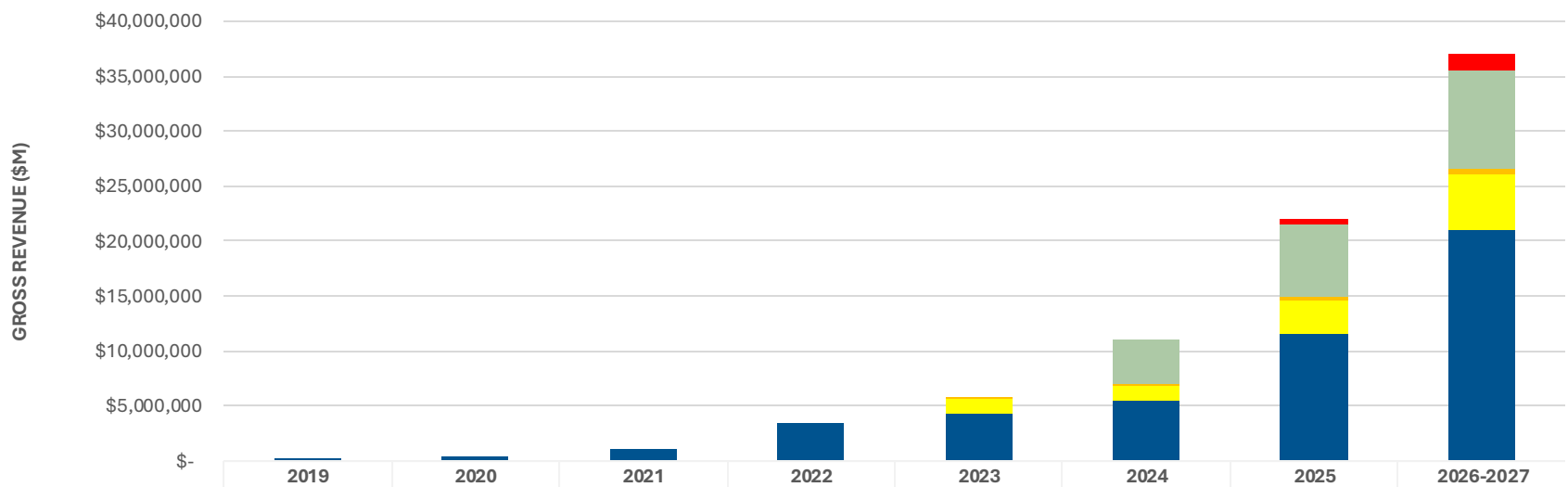
- Telemedicine triggers expansion into primary healthcare market, prescription and home care
- Proprietary distribution rights with Release™ (medical cannabis)
- Mental health services expansion opportunities
- Market expansion into medical aesthetics and longevity

### Operational Efficiencies

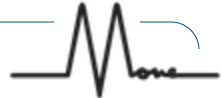
- Flat organizational structure, vested operators, incremental share of wallet per patient, standardized operating procedures, centralized billing, systems and data with technological platform opportunity



# MHHC Financials & 3 Year Projection



	2019	2020	2021	2022	2023	2024	2025	2026-2027
Pharma							\$500,000	\$1,400,000
Mental Health						\$4,000,000	\$6,500,000	\$9,000,000
Medical Cannabis					\$100,000	\$150,000	\$400,000	\$600,000
Telemedicine					\$1,300,000	\$1,450,000	\$3,000,000	\$5,000,000
Allied Health	\$31,000	\$417,000	\$1,000,000	\$3,500,000	\$4,300,000	\$5,400,000	\$11,600,000	\$21,000,000
<b>Total</b>	<b>\$31,000</b>	<b>\$417,000</b>	<b>\$1,000,000</b>	<b>\$3,500,000</b>	<b>\$5,700,000</b>	<b>\$11,000,000</b>	<b>\$22,000,000</b>	<b>\$37,000,000</b>



# Investment Opportunity

Phase 1 yielded 5x growth in 5 years. Phase 2 investment has an expected ROI of 120%.

 **COMPLETED**

2024 Projected  
Gross Revenue

**\$11M**

Organic Growth & M&A  
through Share Exchange

 **IN PROGRESS**

M&A Pipeline

**~\$15.5M**

Close \$9M of \$15.5M, 58% of accumulated M&A pipeline.  
Target operations are located in BC, Alberta and Ontario.

Phase 2  
Financing

**\$5M**



2025 Projected  
Gross Revenue

**\$22M**

 **PHASE 3 2026-2027**

Phase 3  
Financing

**\$10M**

Close 60-70% of expanded pipeline within 2-3 quarters.

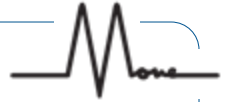
MHHC Total  
Gross Revenue



**\$37M**



# MHHC's Leadership



## Gary Prihar, CPA, CA

**Co-Founder, Chair & Co-CEO, CFO**

Gary is a highly successful healthcare pioneer, having founded and led numerous organizations over the past 15 years. Currently, Gary serves as a director at Level Jump Healthcare Corp and VIVA Care Medical. He is a member of the Chartered Professional Accountants of British Columbia and the Institute of Chartered Accountants of BC.



## Harry Parmar

**Co-CEO & COO**

A seasoned investor with a track record of successfully bringing multiple companies public. His strategic insights and financial acumen have been pivotal in scaling businesses across various sectors, making him a valuable asset to MHHC's growth and market expansion efforts.



## Sharon Castelino, MBA, LLM, ICD.D

**Lead Independent Director**

An award-winning leader with an exemplary track record within the financial services industry over 30 years. From a founding partner in a fintech start that went public in 2017 to senior executive roles at large Canadian tier 1 banks, Sharon also serves on the City of Toronto Investment Board, a private company AI firm and on the Global Ivey Business School Alumni board.



## Elizabeth Stephenson

**Chief Communications Officer**

A seasoned marketing executive with over 15 years of experience across industries. She leverages her deep expertise in driving brand growth. Elizabeth is CEO and Founder of Dear Eliza, a women's focused virtual health platform.



## Manny Dhaliwal, PT

**VP, Allied Health**

Highly regarded entrepreneur and business leader. After graduating from Daemen University, New York, Physical Therapy, Manny went on to found five successful companies including healthcare clinics.



## Dr. W Francois Louw, CCFP(EM), FCFP, MBChB(Pret), DA(SA),


**ECFMG, Adv. Dipl Pain Mgt CAPM (Interventional Pain Management)**

**Senior Medical Advisor**

Dr. Louw is a founding member and treating physician at the Bill Nelems Pain and Research Centre, the biggest comprehensive pain clinic in Canada. Dr. Louw is triple certified in GP Anaesthesia, ER medicine and Pain Medicine, with multiple research interests in these fields.


## Contacts

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**Harry Parmar**

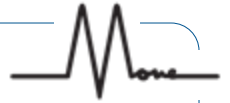
 604 315 7576

 [harry@nofearcounselling.com](mailto:harry@nofearcounselling.com)



# Appendix

# Canadian Healthcare Competitive Landscape



Significant consolidation opportunities as MHC competes in a fragmented market dominated by large conglomerates



Telemedicine



Mental Health



Allied Health



Medical Cannabis



Pharma

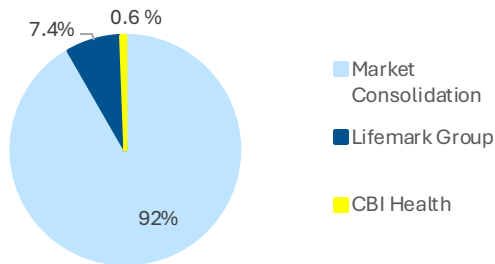


# Market Segment: Allied Health



91.7% of the allied health market is available for consolidation, an estimated market value of ~\$8.8 billion

## Canadian Rehabilitation Market



References:

<https://www.crunchbase.com/organization/cbi-health-group>

Allied Health Segment		Licensed Practitioners	Estimated Annual Revenue (\$B)	Annual Growth	Market Consolidation Opportunity
Services	Chiropractic	9,000	\$2 billion	2.5%	22.7%
	Physiotherapy	24,000	\$3 billion	3%	34%
	Mental Health	20,000	\$2.5 billion	4%	28.4%
Products	Orthotics <sup>1</sup>	-	\$0.5 billion	3.5%	0.56%
	Compression Hosiery <sup>2</sup>	-	\$0.2 billion	4%	0.22%
	Braces & Mobility Aids <sup>3</sup>	-	\$0.6 billion	3%	0.68%
Totals			\$8.8 billion		

1. The Canadian orthotics market reflects the increasing demand for personalized medical devices to aid mobility.
2. Compression hosiery is crucial for vascular health, driven by an aging population and increased awareness of venous diseases.
3. Braces and mobility aids increasing prevalence due to sports injuries and aging demographic.



# Market Segment: Telemedicine

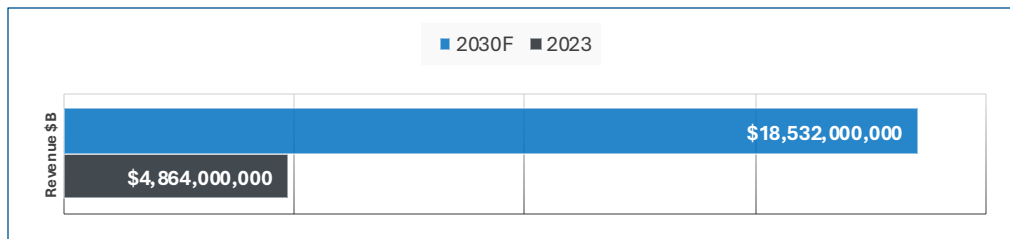
**Telemedicine represents a \$18.53B market opportunity with a CAGR of 18.2%. Adoption surged during Covid (>60%) and levelled to sustainable year-over-year growth, expected to sustain at 50% by 2030.**

The increased **accessibility** of telemedicine specifically addresses challenges for:

1. Rural/remote · 19% of Canada
2. Aging demographic · 18% of population is >45 years and 10% is >65 years
3. Indigenous communities · ~1.8-2 million population
4. Employers · telemedicine offering would promote return-to-work mandates while decreasing percentage of absences due to medical appointments

Telehealth is **complementary to primary in-clinic visits**, without compromising patient-care by:

1. Replaces routine matters (prescription refills and doctor's notes)
2. Improves exacerbated wait-times (specialist referrals)
3. Creates in-clinic capacity



**LYTE MEDICAL**

- PRESCRIPTIONS**: Get online prescriptions and refills when you need them.
- REFERRALS**: Obtain referrals to specialists for the expertise you need.
- MEDICAL ADVICE**: Connect with professionals to receive medical advice today.
- DOCTOR'S NOTES**: Quickly get online doctor's notes for your employer, school, or insurer.
- INJURIES**: Get help assessing and caring for sprains and other injuries.
- ACUTE CARE**: Get additional symptom assessment and support for severe injuries or illness.
- CHRONIC CARE**: Obtain long-term partnership in treatment for illness, conditions, and injuries.
- REPRODUCTIVE HEALTH**: Find care for your unique needs, challenges, and goals.

1. <https://www.insights10.com/report/canada-telemedicine-market-analysis/#:~:text=Market%20Executive%20Summary,-The%20Canada%20telemedicine%20market%20was%20valued%20at%20%24.864%20Bn%20in,where%20healthcare%20is%20less%20accessible>  
 2. <https://www.oma.org/newsroom/ontario-medical-review/archived-issues/87-2/covid-19-shines-spotlight-on-virtual-care/>

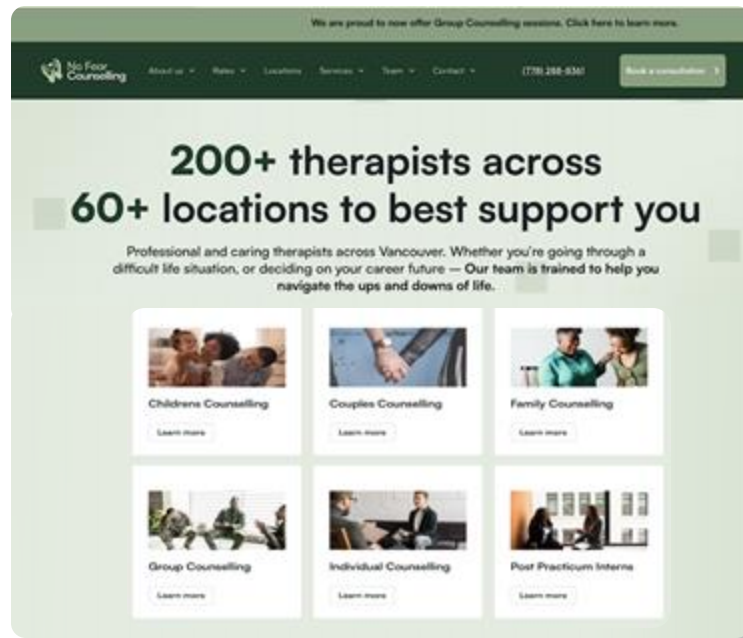
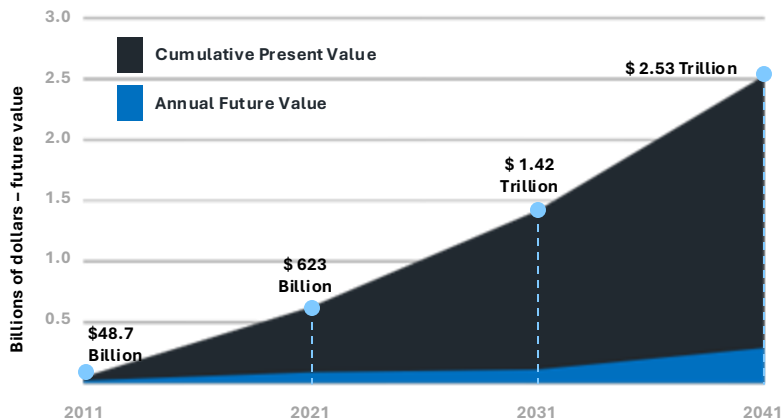


# Market Segment: Mental Health

1/5 Canadians experience a mental health illness with an estimated cost to Canada's GDP of \$50B or 2.8%.  
The Mental Health Market is estimated to grow to \$2.58B by 2028, with a CAGR of 1.37%.

## Mental Health Cost to the Canadian Economy

Over the next 30 years the total cost to the economy will have added up to more than \$2.5 trillion. \$42.3 billion was spent in Canada (2011) providing treatment, care and support services for people with mental health problems and illnesses.



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<https://www.thisworldof.com/canada/mental-health/substance-abuse/clinics/cracks-the-20-million-2016-06-24/#:~:q=2016-06-24%202016>  
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